



Santa Fe Art Institute

For immediate release
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STUDIO WORKSHOP BY VISITING ARTIST DARA BIRNBAUM OFFERS HISTORICAL PERSPECTIVES AND HANDS-ON EXPLORATION OF MEDIA IN CONTEMPORARY ART

Santa Fe Art Institute Presents a Studio Workshop and Lecture by Internationally Renowned Video Artist Dara Birnbaum as part of Transmit+Transform

**STUDIO WORKSHOP: *Technology's Penetrating Transmissions/Art's Transformative Powers*
June 21–25, 2004**

PUBLIC LECTURE: June 21, 2004, 6 pm

Santa Fe Art Institute (SFAI) is pleased to present the workshop and lecture by **Dara Birnbaum**, visiting artist at SFAI as part of **Transmit+Transform**, a season of interdisciplinary programs that explores the ways in which contemporary artists working in a variety of media engage sound and light.

Birnbaum's **studio workshop (June 21–25)** is an open forum for discussion, investigation, and critique that explores the history of video and new media from Birnbaum's penetrating perspective as a video pioneer, as well as the current potential of media within contemporary art. Together, Birnbaum and workshop participants will forge an intensive examination—and evaluation—of the way that technology pervades our environment and how it transforms daily life. How can a contemporary artist employ available means of technology in order to achieve results that differ from those of the commercial industry? If technological transmissions are dominated by TV shows like *Survivor* and *The Apprentice*, how can artists point the way to a transformation of consciousness that allows for alternative voices and unique ways of seeing? Participants will also explore the world of media art within Santa Fe's unique environs in order to enhance their understanding of how new media is produced, distributed, and assimilated. Her **public lecture (June 21)** takes place in Tipton Hall on the College of Santa Fe campus. **For details visit www.sfaai.org or call 505 424 5050.**

New York-based artist and independent producer Dara Birnbaum has achieved international recognition for work that has sparked controversial discussions in contemporary media exploration. Addressing both the ideological and aesthetic character of mass-media imagery, her installations and videotapes have also examined—and challenged—the way women have been portrayed through the history of Western European culture.

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Birnbaum's work has been exhibited throughout the world including the Biennale di Venezia (2003, 2001); Documenta IX, VIII, and VII; the Bienal de Valencia (2001); the Biennial of Seoul, *media_city seoul* 2000, among numerous others. Major retrospectives of her work have been presented at the KUNSTHALLE Wien, Austria, and Norrtälje Konsthall, Sweden, and she is represented in important collections such as the Museum of Modern Art, New York; the San Francisco Museum of Modern Art; the Museum of Contemporary Art, Chicago; the Castello di Rivoli, Torino, Italy; the Israel Museum, Jerusalem; and the Moderna Museet, Stockholm.

Birnbaum's international film and video awards include the American Film Institute's prestigious Maya Deren Award for Independent Film and Video Artists; TV Picture Prize, *Festival International de la Video at des Arts Electroniques*, Locarno; Chicago International Film Festival; Videonale, Bonn; the San Sebastian Film Festival; Südwestfunk Television; and ZKM, Karlsruhe, Deutsche Videokunstpreis Special Jury Prize; and the National Endowment for the Arts.

Birnbaum also received a Certificate in Recognition of Service and Contribution to the Arts by Harvard University and a medal of honor from the Veteran Feminists of America. She is represented by the Marian Goodman Gallery (New York, Paris), and is on the Advisory Council of Independent Media Arts Preservation (IMAP), New York.

Dara Birnbaum's studio workshop and lecture are presented as part of **Transmit+Transform**, Santa Fe Art Institute's 2004 season of visiting artists' workshops and lectures, exhibitions, performances, and special events. **Transmit+Transform** expands upon the Art Institute's mission to explore the intersections of art and society, using artistic imagination to delve into issues, expand discourse, and enhance understanding of the role of the arts in contemporary society. SFAI is dedicated to the presentation of substantive programs that give unprecedented access to the ideas of contemporary thinkers in the arts, humanities, and sciences.

For more information on **Transmit+Transform**, or for a studio workshop application, please visit SFAI's website at www.sfai.org or call 505-424-5050. Lecture tickets are \$5, \$2.50 for students with identification. Santa Fe Art Institute is located at 1600 St. Michael's Drive, Santa Fe, New Mexico 87505.

Transmit+Transform is funded with support from The Burnett Foundation, Lannan Foundation, McCune Charitable Foundation, Brindle Foundation, M.A. Healy, New Mexico Bank & Trust, Avalon Trust, Getty Trust, Oppenheimer Brothers Foundation, and Santa Fe Art Institute's Board of Trustees.