



Santa Fe Art Institute

For immediate release
March 26, 2004

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Santa Fe Art Institute presents **The Domino Effect: natural influence over technology**

An exhibition curated by Keep Adding
Opening Reception April 30, 6-9pm
April 30 - May 30, 2004

Multimedia Exhibition "Fueled by Silicone and Megabytes" Includes Vanguard Artists from Around the World

The Santa Fe Art Institute is pleased to announce the opening of *The Domino Effect: natural influence over technology*, on **Friday, April 30 from 6–9 pm**. Curated by the duo Keep Adding, the other young artists in the show use the full spectrum of technology to communicate, collaborate, and create works that move from the technologically "primitive"—two-dimensional works on paper—to three-dimensional moving images and sound at the outer limits of technology. **The opening reception will feature a special live performance by artist Richard Devine at 8 PM.**

Richard Devine is an electronic music innovator whose work marries complex sonic overload and massive aural assault with grooves so deep it has been called "Funk for Robots." Devine has worked with director Kyle Cooper on a Disney film project, and has remixed Aphex Twin, Matthew Herbert, Slicker, and Phoenecia, among other groundbreaking electronic artists. *The Domino Effect* continues through May 30, 2004 at Santa Fe Art Institute.

Artists exhibiting in **The Domino Effect** include **Richard Devine, Michael Fakesch & Chris De Luca, Scott Pagano, Greyscalenet, Romulo Del Castillo, Jimmy O'Neal, Steve Mason, Jim Coker, David Tinapple, Michael Rees, Phoenix Perry, Keep Adding, and special guests.**

Curatorial Statement

Our microchip-enabled society is creating new collaborative methods everyday, and efficient communication modes are widely available. Artists who embrace the technology can break free from the old mode of work and create new artwork with limitless possibilities. *The Domino Effect* seeks to examine the influence our surroundings have on us.

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Artists are always finding new ways to communicate and new meaning in the objects that surround them. In the increasingly media-saturated world, it is no surprise that new technological art forms would emerge and expand consciousness. With each new progression a domino falls and sets off a chain reaction.

The artists in **The Domino Effect** make it hard to ignore the changing landscape of the world around us, fueled by silicone and megabytes. -Keep Adding

Special guests include

Natural Influence Over Technology-Essay by John Maeda
www.johnmaeda.com

Bonus Illustrations by Future Farmers
www.futurefarmers.com

For additional information on participating artists, please see the attached file (DominoEffectBios.pdf) or contact Santa Fe Art Institute at (505) 424-5050.