



For Immediate Release

May 13, 2009

Bachata!

presented in collaboration with Santa Rueda

What:

El Duque de la Bachata **Film Screening**

Q&A with Director/Producer Adam Taub

Where: Tipton Hall

When: June 4, 2009 @ 7:00-8:25pm

How Much: \$5 General Public, \$2.50 students/seniors/SFAI members

What:

A **Short Bachata History and Demo** with Carlos Mora

Brief Bachata Dance Class with Carlos Mora

Latin Dance Party with Carlos as DJ

Where: SFAI Gallery One

When: June 4, 2009 @ 8:30-10:30pm

How Much: \$10

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El Duque de la Bachata is a documentary film about Joan Soriano, a Bachata Musician from the Dominican Republic, as he struggles to reach his goal of a hit CD and success as a musician. It is also the story of his large extended family living in the rural countryside of Monte Plata near Santo Domingo. They dream along with him, hoping that his success will improve their economic situation and quality of life.

The bachatas and merengues he plays have their origins in the Dominican Republic yet draw upon a variety of musical influences from regions of Africa, Europe, Latin America, and the Caribbean. Soriano is a practitioner of Afro-Dominican traditional salve and palo as well, and he blends these percussive styles with bachata to create a fresh sound.

El Duque de la Bachata is saturated with music, Dominican culture, and intimate portraits. The film is produced and directed by Adam Taub.

Born in the Dominican Republic, Carlos Mora has taught Casino and Rueda style salsa for the past seven years. He'd been dancing his whole life, but first learned Rueda when he was living in Miami in the 90s and saw the Rueda in action. He was

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SFAI funding provided in part by The Burnett Foundation, The McCune Charitable Foundation, The Lannan Foundation, The Warhol Foundation, The Joan Mitchell Foundation, The Brindle Foundation, the City of Santa Fe Arts Commission and the 1% Lodgers' Tax and by New Mexico Arts, a Division of the Department of Cultural Affairs.

so intrigued by how much fun the dancers were having that he signed up at the famous Miami Latin dance school, "Salsa Lovers," and studied for 2 years with its founder, Rene Gueits. Life eventually brought Carlos to Las Vegas, New Mexico, where he discovered there was a strong demand for Latin Dance instruction. He ended up teaching Rueda all over the city and as word of Carlos's fun-loving and dedicated teaching style spread throughout the New Mexico salsa community, he also found himself teaching in Santa Fe and as far south as Albuquerque. Carlos founded a salsa dance performing team, "Los Rumberos Salsa Club" which has toured all over Northern New Mexico and was twice invited to compete in Miami at the Salsa Rueda Congress of the Americas, where, amidst stiff competition, "Los Rumberos" earned second place one year and sixth place another. In 2005 he organized the first Latin Dance Festival in Las Vegas, which attracted musicians and dancers from all over New Mexico. Carlos now bases himself in Santa Fe where he is teaching salsa rueda at Pomegranate Studio.

For more information, images, or interview requests, please contact Michelle Laflamme-Childs at mchilds@sfai.org or call (505) 424-5050.

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