

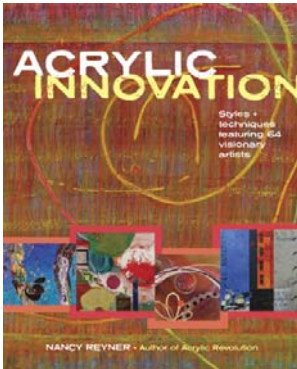
## FOR IMMEDIATE RELEASE

July 15, 2010

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**What:** Nancy Reyner Artist's Talk & Book Signing  
**Two Santa Fe events!!**

**Where:** SFAI & Artisan Art Supply

**When:** (SFAI) Aug. 30, 2010 6pm-7pm; (Artisan) Sept. 11, 2010 1:30-3:30 pm

**Cost:** (SFAI) \$10 general | \$5 students/seniors/SFAI members  
(Artisan) Free

**Nancy Reyner, author of the best-selling *Acrylic Revolution*, is back with the highly anticipated *Acrylic Innovation*, presenting an artist's talk and book signings at SFAI. Also, 13 artists included in the new book will be present for a free group book signing party at Artisans.**

**Artist's talk and book signing:** Santa Fe Art Institute (**Monday, Aug 30, 2010, 6-7 pm**); Santa Fe artist Nancy Reyner explores the "artist as inventor" through her art, life and her newly released second book *Acrylic Innovation*. Reyner shares insights on how artists keep their ideas fresh, create new styles and stay motivated from recent interviews with over 64 successful contemporary painters in her new book. Books available for purchase and signing. Location: Tipton Hall, College of Santa Fe, 1600 St. Michaels Dr., Santa Fe. More information: 505-424-5050. Fees: \$10 general admission | \$5 students/seniors/SFAI members

**Group book signing party:** Artisan Art Supply (**Sat., Sept. 11, 2010, 1:30-3:30 pm**) 13 contemporary artists from Reyner's book will be available to sign. A once in a lifetime chance to get multiple signatures in one afternoon. Takes place at Artisan, 2601 Cerrillos Rd., Santa Fe. More information and to register: 505-954-4179. Free Event.

### **Artists who will be present for the signing:**

Lea Bradovich, Bruce Cody, Pat Forbes, Cate Goedert, Sandy Keller, Martha Kennedy, Jakki Kouffman, Ines Kramer, Nancy Reyner, Bette Ridgeway, Sam Scott, Bonnie Teitelbaum, Sandra Duran Wilson

### **About Nancy Reyner**

Nancy Reyner is a painter of more than 30 years experience who exhibits, lectures and teaches internationally. Nancy has had a wide-ranging career in the arts, all of which inform her work. She is a technical consultant for Golden Artist Colors, also author of *Acrylic Revolution* and producer of *Nancy Reyner's Acrylic Revolution: Watercolor and Oil Effects* DVD, all with North

Light Books. To learn more visit [www.NancyReyner.com](http://www.NancyReyner.com). Nancy currently lives in Santa Fe, New Mexico.

**About the book, *Acrylic Innovation: Styles + techniques featuring 64 visionary artists***

This book takes a close look at artists who are taking advantage of acrylic's potential to create unique genres or styles and addresses methods and techniques for finding an individual artist's own voice in the medium. This book presents a wide variety of successful acrylic painters, each using acrylic in unique ways to create their own original styles. By looking at how other artists came up with their ideas, readers will be able to explore ways of personalizing their own art.

Loaded with original artwork and valuable insight from 64 artists, this book offers incredibly diverse styles and subjects. Readers will be intrigued to see how each artist uses acrylic in unique ways to create expressive and personal art.

- 64 artists offer their individual ideas, approaches and inspirations for working with acrylic paints.
- 29 styles, ranging from photorealism to minimal color field and everything in between, are explored through artist profiles, artwork and boundary-breaking "challenges".
- 29 step-by-step demonstrations illustrate acrylic-driven techniques readers can take straight to their work, including collage and assemblage, reverse painting, printmaking, accidental stenciling, working with metallic mixtures and more.
- Includes Bonus DVD featuring two lessons from *Nancy Reyner's Acrylic Revolution: Watercolor and Oil Effects* video.

*Acrylic Innovation* takes readers outside their comfort zone. Readers can dip in whenever they feel the urge to experiment, have fun and see fresh and exciting results!

**\$29.99, ISBN 978-1-60061-864-2**  
**Hardcover Wire-o, 144 pages, Z5687**  
**Art Techniques/Acrylic**  
**August 2010**

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